



DESIGNED FOR *Life*

PLASCON TEAM



WHO IS BEVERLEY MOORE?

Beverley has recently been appointed as the Operations and Customer Manager for Group Marketing at Kansai Plascon. Beverley is very passionate about the Plascon brand. With over 10 years' sales experience within the various sales divisions, Beverley has vast retail experience and intimately understands the customer's needs and wants. Beverley loves travelling, exploring new places and meeting new people. Beverley's philosophy is to always be open to new ideas and learn as much as you can.

WHO IS CLAIRE BOND?

Claire Bond is based at the Plascon Spaces Showroom. She is a decorative artist, décor stylist and an experimentalist. Claire's passion has everything to do with colour, paint and texture in design. She is well known for her paint effects workshops, DIY inserts on Espresso morning TV, as well as a regular guest who appears on décor programs. In 2016 Claire decided to elevate her colour knowledge and has obtained a diploma in Colour Therapeutics from the Iris School of Colour in Devon. Claire is a key note speaker, currently in the process of giving Continuing Professional Development talks to architects nationwide. In her free time, you can find Claire reading and enjoying the outdoors.





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WHO IS KERSTIN ESER?

Kerstin Eser is based in Cape Town and has recently been appointed as Kansai Plascon's Media Stylist and Colour Specialist. Kerstin has been in the design and décor industry for more than two decades. She previously worked in the film and photographic industries, and as a Senior Décor Stylist and Johannesburg Bureau Chief of ELLE Decoration magazine. In the words of Kerstin: "I feel excited about how design impacts our lives, and not only from an aesthetic point of view. With the aid of information technology, we are exposed to a world of different cultures and their creative stimuli – allowing trends to cross borders. In addition, décor and fashion trends are intrinsically impacted by what is happening in our world; they are constantly evolving according to the times and needs. Luckily I get to be a part of this world and observe its evolution ... And then there is colour, which brings all these creative industries together. Lucky me, I get to work with it every day!"

WHO IS TONI ALEXANDER?

As a qualified Interior Designer and current Creative Designer at Kansai Plascon, Toni tackles all projects with ease. A graduate of the BHC School of Design her ideal design philosophy is also her favourite quote by D.H. Lawrence: "Design in art, is a recognition of the relation between various things, various elements in the creative flux. You can invent a design. You recognise it, in the fourth dimension. That is, with your blood and bones, as well as with your eyes". Toni's flare has seen her being fully immersed in growing and marketing brands through the use of design. With an understanding of customer needs and wants, she's consulted on and designed various retail environments, both locally and internationally, which defines the way we experience colour and paint, re-inventing spaces that seek to excite all the senses.

